

Directions

to Bell's Brewery
355 E. Kalamazoo Ave.
Kalamazoo MI 49007

- **From I-94 West (Battle Creek, Lansing):**

Take I-94 West toward Chicago. Take exit 81 for I-94 (Business) toward Kalamazoo. Continue for 2.4 miles. Turn left at 94/King Hwy/M-96. Continue on King Hwy for 1.3 miles. At the dead up turn left onto 94/E. Kalamazoo Ave/M-43. In just under a half mile Bell's is on the right.

- **From I-94 East:**

Take I-94 East toward Detroit. Take exit 76B for N. Westnedge Ave. Merge onto S. Westnedge Ave, continue on S. Park St. Turn right on 94/M-43/W. Michigan Ave. Take Sharp left at 94/E. Kalamazoo Ave/M-43. Bell's be immediatley on the right hand side.

- **From Southbound 131 (Grand Rapids):**

Take US-131 South. Take exit 41 on the left toward Kalamazoo/US 131. Merge onto 131 and continue on N. Westnedge Ave. After 5.5 miles turn left at 131/94/M-43/W. Michigan Ave. Continue to follow M-43/Michigan Ave. Take Sharp left at 94/E. Kalamazoo Ave/M-43. Bell's be immediatley on the right hand side.

- **From Northbound 131:**

Take US-131 North. Take exite 36A for I/94/US 131 toward Kalamazoo. Merge onto 131/94/Stadium Drive. After 3.5 miles take a slight right toward 131/94/M-43/W. Michigan Ave. Stay on Michigan Ave then take Sharp left at 94/E. Kalamazoo Ave/M-43.

Dated Material

Address Correction Required

GREAT LAKES SECTION - IFT
Attn: Janelle Clark
Kellogg Company
2 Hamblin Ave. East
Battle Creek, MI 49017
269.961.6481



Great Lakes Section Institute of Food Technologists

Fall Meeting
October 22nd, 2008

Featuring:
A guided tour of the Bell's Brewery
downtown Kalamazoo facility.



Bell's Brewery
355 E. Kalamazoo Ave
Kalamazoo MI 49007

Web site: www.bellsbeer.com

Only 40 seats available, sign up ASAP!



Registration Information

Costs:

\$25 Non-Members

\$20 Members

\$15 Students

Reservations by October 20th:

Mail/Email/Call
Janelle Clark
Tel: 269.961.6481
(janelle.clark@kellogg.com)
2 Hamblin Ave. East
Battle Creek MI 49017

Name: _____

Affiliation: _____

Phone: _____

Fax: _____

Member ____ Non-Member ____ Student ____

Buffet Dinner

Deadline:

Reservations must be made by **October 20th, 2008**. Only 40 seats are available so sign up ASAP! Cancellations made after **October 20th** will be billed.

Payment:

Please pay at the door (cash or check only).
Make checks payable to "GLS-IFT".

Bell's Brewery Inc.

"Bell's Brewery, Inc. formerly Kalamazoo Brewing Company, founded by Larry Bell as a home-brewing supply shop in 1983, sold its first beer in 1985. Originally brewing in a 15-gallon soup kettle, the company has grown remarkably from its production of 135 barrels (1 bbl = 31 gal.) in 1986 to over 90,000 barrels in 2007.

Bell's Brewery has grown from a tiny operation renting part of a former plumbing supply warehouse to a bustling, regional craft brewery."

"In 2003, Bell's proudly opened a new production brewery in nearby Comstock, Michigan. The new brewery has now seen three major additions and encompasses 60,000 square feet of building on a 24 acre site. Total brewing capacity now stands at 140,000 bbls."

The Eccentric Cafe:

"On June 11, 1993, Bell's Brewery, Inc. became the first Michigan brewery to serve beer by the glass to the public. The Eccentric Cafe offers customers a chance to taste many of our well known beers, as well as small batch brews that are not distributed outside of the pub. Visitors enjoy its warm atmosphere and spacious beer garden. The Eccentric also features interesting food, an extensive collection of art and ephemera, and live music Thursday through Saturday."

More fun and interesting facts to come!

Information taken from the website: Visit

www.bellsbeer.com.

PROGRAM

5:30-6:30 pm: Registration & tours of Fresh Market facility

6:30 pm: Dinner with a presentation from the Bell's Staff.

Meeting Business to follow.

As in the past, there will be door prizes! Please contact Janelle Clark if you would like to donate items.

UPCOMING EVENTS

Back by popular demand!!!
Holiday Mixer December 2008
More details coming soon!



Supplier's Exhibit and Wine Dinner
May 2009 (final date tbd)



Golf Outing
August 2009 (final date tbd)



GLS-IFT Website
www.ift.org/sections/greatlakes